

B2B

PRODUCT PORTFOLIO





B2B Product Portfolio

WHY **P&G** 03-04

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P&G is one of the largest and amongst the fastest growing consumer goods companies in India. Established in 1964, P&G India now serves over 650 million consumers across India. Its presence spans across the Beauty & Grooming segment, the Household Care segment as well as the Health & Well Being segment, with trusted brands that are household names across India. These include Vicks, Ariel, Tide, Whisper, Olay, Gillette, Ambipur, Pampers, Pantene, Oral-B, Head & Shoulders.

Superior product propositions and technological innovations have enabled P&G to achieve market leadership in a majority of categories it is present in. P&G India is committed to sustainable growth in India, and is currently invested in the country via its five plants and over nine contract manufacturing sites, as well as through the 26,000 jobs it creates directly and indirectly. Our sustainability efforts focus on Environmental Protection as well as Social Responsibility to help develop the communities we operate in.

P&G operates under three entities in India - two listed entities "Procter & Gamble Hygiene and Health Care Limited" and "Gillette India Limited", as well as one 100% subsidiary of the parent company in the U.S. called "Procter & Gamble Home Products"

WHY P&G



TRUSTED GLOBAL BRANDS



RANGE OF PRODUCTS MEETING VARIOUS NEEDS



CUSTOMIZATION AS PER NEED



TIMELY SERVICE



ALL THESE AT A GREAT DISCOUNT

Gillette®

Gillette is the No. 1 brand for premium shaving products since last 10 years. The key reason for sustained success for Gillette is detailed attention to consumer's needs.

Gillette enjoys consumer loyalty because of the quality and range of its products. In fact, more than 95% of Gillette users continue to prefer the products only because of the quality of its products.

With a massive range of razors available, Gillette caters to the need of all tiers of shavers in India, right from those who shave sporadically with a Rs 1/shave mind set to those who seek nothing but perfection! The key reason for Gillette's continued success for last 30+ years in India is constant innovation to satisfy consumer's need of a superior shave. And Gillette does it even before the consumer realizes that something is missing from his daily shaving. No surprise that Gillette is proudly known as – "the best a man can get"

GILLETTE FUSION PROGLIDE RAZOR

Unique Movement

- Razor that Glides.
- 5 Proglide Blades
- Sideways flexible blade treatment for effortless shave
- 1 Precision Trimmer Blade
- Enhanced Indicator Lubrastrip

CARTS: 8s-4s-2s



FUSION PROGLIDE STYLER RAZOR

The Ultimate Grooming Tool

- 5 Proglide Blades
- Braun engineered trimmer
- 1 Precision Trimmer Blade
- Enhanced Indicator Lubrastrip



GILLETTE FUSION POWER RAZOR

Glides and Soothes

- Feather Touch Shave
- 5 Anti-Friction Blades
- 1 Precision Trimmer Blade
- Enhanced Indicator Lubrastrip
- Battery operated handle for soothing shave



CARTS: 8s-4s-2s



GILLETTE FUSION RAZOR

It Just Glides



CARTS: 8s-4s-2s



MACH3 TURBO RAZOR

Stronger Than Steel Blades

- 3 Stronger Than Steel imported blades
- Lasts upto 60 days.
- Front Pivot Technology
- 10 Microfins with comfort Guard
- Enhanced Indicator Lubrastrip

CARTS: 8s-4s-2s



MACH3 RAZOR

The pivot that changed shaving

- 3 Dura-comfort blades
- Front Pivot Technology
- 5 Microfins
- Indicator Lubrastrip

CARTS: 8s-4s-2s



MACH3 CHARCOAL RAZOR

Stronger Than Steel Blades

- New Diesel Based Lubrastrip with more and higher quality lubricants VS Previous Mach3 & Mach3 Turbo
- Providing better glide and comfort

CARTS: 4s-2s

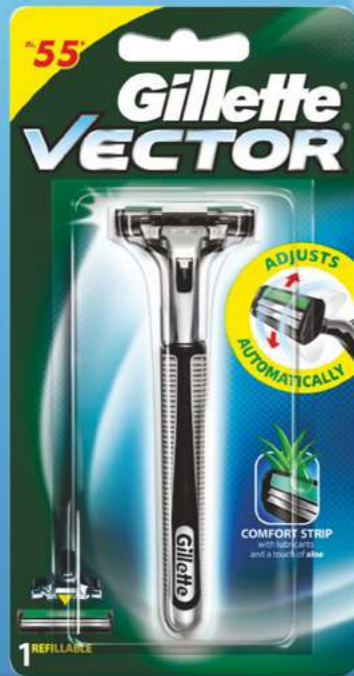


MACH3 TURBO+ SPECIAL EDITION

- 3 high definition razor blades for glide and comfort
- Comfort Guard features 5 Microfins for a closer shave
- Ergonomic handle gives great control

CARTS: 8s-4s-2s





VECTOR RAZOR

- Twin Blade Technology
- Centre Pivoting Head
- Lubrastrip

CARTS: 8s-4s-2s



VECTOR 3 RAZOR

Three Blade Comfort

- 3 Self Adjusting Blades
- Centre Pivoting Head
- Lubrastrip

CARTS: 4s-2s



GILLETTE PRESTO

Sata Sat

- Perfectly remove the facial hair
- Provides smooth comfortable shave
- Has a good design for a good control



GILLETTE GUARD RAZOR

Ab bina kate shave karo

- Safety Comb which prevents against nicks and cuts compared to double edge blade
- Flexible Head which adjusts according to the contours of your skin giving a safe shave compared to double edge blade
- Superior Grip as compared to ordinary razor which makes shaving easier

CARTS: 6s-3s-1s



RAZORS



7 O'Clock Sterling DE Razor



7 O'Clock Super Platinum



7 O'Clock Super Stainless

BLADES



7 O'Clock Super Platinum 5+2



7 O'Clock Super Stainless



Wilkinson Sword Stainless 5's



Wilkinson Sword Saloon 10



Wilkinson Sword Saloon 50



365 5+1 Blades



7 O'Clock SS Saloon 50s

Gillette

PRE SHAVE



PRO GEL
• AQUA HYDRA
• ICY COOL



SENSITIVE GEL
• DEEP COMFT SHVP
• SKIN SOOTHING



BASE GEL
• REFRESHING BREEZE
• COMFORT GLIDE
• COMFORT GLIDE



TUBE SHAVE GEL
• SENSITIVE SKIN
• MOISTURISING
• ULTRA COMFORT

Gillette

FOAMS



FOAM
• MENTHOL
• REGULAR
• LEMON LIME
• REGULAR 50G



FAT FOAMY
• SENSITIVE
• REGULAR



FOAM
• CHARCOAL
• LEMON
• NEEM

CREAMS



SHAVING CREAM
• LIME
• REGULAR 93g & 30g

CREAMS



GUARD SHAVING CREAM
• NEEM SEED EXTRACT
& Musk Frganance 125g & 25g

SHAVING BRUSH



POST SHAVE



SERIES SPLASH
• ICY COOL
• REFRESHING BREEZEE
Also Available in 50 ml



STYLE LIKE A King

Suitable for oily skin types
 99% natural plant based oil, paraben free, with no chemical additives
 Lightweight, non-greasy texture
 Packed with Vitamin E that stimulates hair growth & thickness



BEARD OIL



SOFT BEARD BALM



KING C
 GILLETTE TRIMMER



KING C
 GILLETTE RAZOR



TRANSPARENT
 SHAVE GEL



BEARD &
 FACE WASH

Gillette Labs™
 HEATED RAZOR | RASOIR CHAUFFÉ

THE FEELING OF
 A HOT TOWEL SHAVE



1 RAZOR / RASOIR
 2 CARTRIDGES / CARTOUCHES
 1 CHARGING DOCK /
 BASE DE CHARGEMENT



1 RAZOR / RASOIR 2 CARTRIDGES / CARTOUCHES
 1 CHARGING DOCK / BASE DE CHARGEMENT



BRAUN FACE Fs1000

Mini facial hair trimmer, shaves hair cleanly and close to the skin, making makeup application easier



BRAUN LEGEPIL SES 9/890

Epilator with a widehead for a quicker epilation and ultra fast results. Removes 4x shorter hair than wax, adapts to every contour for an efficient epilation, even in hard to reach places.

BRAUN LEGEPIL Fg1106

Eyebrow trimmer for painless, quick and easy eyebrow styling



BRAUN LEGEPIL Se3270

Epilator for women and perfect for beginners (Corded epilator), providing up to 100% gentle hair removal in one stroke.



SE810 FACE

Face epilator, Removes facial hair from the roots via tweezer technology



BRAUN LEGEPIL SES9-720

Epilator for women with a wide, pivoting head, for easier and more efficient hair removal





BRAUN LEGEPIL SES9010

World's 1st epilator with a fully flexible head. Ergonomic handle with anti-slip grip, perfect for epilating in the shower

BRAUN IPL PI5137

Smart IPL with SensoAdapt skin sensor (with UV protection): The only IPL technology that automatically and continuously adapts to your skin tone. New compact design, 15 Percent smaller and 25 Percent lighter, for easy handling and effortless treatment. 400,000 flashes, 30 Percent more than previous Silk expert 5.



BRAUN BEARD Bt3321

Entry level Trimmer. Ultimate precision tool: this beard trimmer's precision wheel has 20 length settings in 0.5 mm increments (from 0.5 to 10 mm)

BRAUN MULTI Bt5360

Premium Beard Trimmer for every style. Made with a wider cutting area than previous Braun trimmers—capturing and cutting more hair per stroke and with Li-ion battery that offers 100 min run time with 1 hour charge.



Braun Body Groomer 3

Braun Body Groomer 3 protects skin even in the most sensitive areas. Manscape and body groom anywhere.



BRAUN MULTI MGK3321

6-in-1: the Braun MGK3 men's beard trimmer kit trims any length of hair from beard, and face, to nose as well as ear trimming.

BRAUN



BRAUN MULTI MGK5380

9-in-1: the Braun MGK5 men's beard trimmer and body groomer kit trims any length of hair. From beard, face, and ear, to nose trimming, body trimming and manscaping.

BRAUN MULTI MGK7331

10-in-1: the Braun MGK7 men's beard trimmer can be used for beard, face, ear, and nose trimming, body trimming and manscaping. This comes with an auto sense technology, thereby adapting itself for different beard densities.



BRAUN Xt5

Shave, Trim, Edge and Body grooming with one tool. Designed for precision and control: trim both up and down with the two-way comb. Safely shave and manscape wet or dry thanks to the rubberized, anti-slip handle



BRAUN Xt3

6-In-1: the Braun MGK3 Shave, trim and edge with one tool: all-in-one electric razor and beard trimmer for men. Easy, fast and comfortable in every stroke, even in tricky areas. Beard trimmer kit trims any length of hair from beard, and face, to nose as well as ear trimming.



BRAUN



BRAUN SHAVER 310

Electric shaver with three pressure-sensitive shaving elements for efficiency and skin comfort

BRAUN SHAVER 5

Electric razor with 3 Flexible Blades that adapts to facial contours for a close shave made easy



BRAUN SHAVER 6

Electric shaver for men with SensoFlex, dermatologically tested swivel head that adapts to minimize skin pressure for sensitive skin.



BRAUN SHAVER 9

World's most efficient electric shaver* Efficient, close and gentle, for a flawless shave 5 cutting element





Venus ^{Gillette}

Venus has partnered with Alicia D'Souza (India's most famous doodle artist) to bring you this quirky hair removal regimen kit! Designed for women, Venus glides smoothly along your curves and leaves with you smooth satin like skin. Simply apply water and our Satincare shaving gel (specially designed for sensitive skin) and glide Venus against the direction of hair growth. Wash and pamper your skin with your favourite moisturizer. Carry the kit anywhere in your stylish and fun designer pouch and always have smooth skin on the go! Kit contains: 1 razor, 2 cartridges, 1 shaving gel and 1 pouch. Perfect for gifting!

VENUS SNAP 3UP

Glow on the Go with the mini Snap & case

- Soap gel bars with avocado oil and body butters
- Scent of freesia flowers
- Contains case + 1 Snap handle + 3 refills

VENUS SNAP 1UP

- Contains case + 1 Snap handle + 1 refills



VENUS REGIMEN KIT

Travel friendly pouch with 1 handle + 3 refills + 1 Satin Care Sensitive Skin Gel

- Venus Razor has glide strip with aloe vera extracts
- Flexible head which glides along your curves
- Easy grip rubber handle for easy regular use in the shower
- Satin care sensitive skin gel to protect your sensitive skin by providing incredible glide



VENUS RAZOR VENUS REFILLS 2S - 4S

Glide with aloe vera for smooth skin

- Perfect grooming tool designed for today's woman.
- Convenient and quick to use on the go
- Glide strip with aloe vera extracts for smooth skin.



SIMPLY VENUS 3

Easy use and throw solution for hair removal

- Convenient tool designed for today's woman
- MoistureRich® Strip for easy glide
- No razor blade change required; just use and toss

SATIN CARE GEL

Silky smooth skin with aloe vera and vitamin E

- Perfect add-on to Venus & Venus Breeze razors
- Helps protect sensitive skin
- Apply gel as first step, before gliding Venus



Venus ^{Gillette}

Smoothness
anytime anywhere
in just 3 easy steps

Jobs to be done



Consumer
The Pragmatist
"Simple Solutions"

Packaging



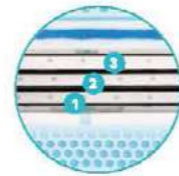
23



3 blade
smoothness



Main Feature
Lubrastrip for glide



3 blades with Thin-Uniform-Telomer (TUT) blade coating



A touch of botanical oils



Ergonomic handle made of 30% recycled plastic

Gillette
Venus

Venus
Comfortglide

Jobs to be done



Consumer
The Curator
"Ideal Regimen"

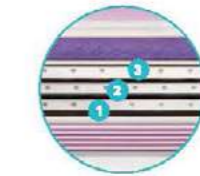
Packaging



Seamless
glide, revealing
smooth skin



Main Feature
Flexible gel bars



3 Blades



Lubrastrip for glide



A touch of botanical oils



Ergonomic handle made of 30% recycled plastic

Gillette
Venus

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Venus Swirl

Jobs to be done



Consumer
The Purist
 "Efficient Performance"

Packaging



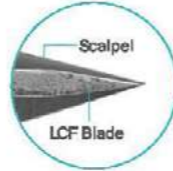
Flexiball handle for contour



Main Feature
 First and only razor with Flexi Ball: twists and turns in 4 directions to reach tricky spots



5 diamond-like coated blades



Scalpel
 LCF Blade
 Low cutting force blades



Microcomb



360° ribbon of moisture



Lubrastrip with a touch of Vitamin E for glide

Venus Gillette



ZERO GAS DEODORANTS

0% GAS | 24h 24 hour Freshness | NO.1 #1 consumer rating

Six International Bestselling scents

- Amber
- Krakengard
- Lionpride
- Nomad
- Timber
- Wolfthorn



SMELLCOME TO MAGIC



Aerosol Deodorants

Scents Available :

- Original
- Fresh
- Sport
- Danger Zone
- After Party
- Musk
- White Water



Fresh Lime
150ml

After shave Lotion Atomizer

Scents Available :



Original
150ml



Musk
150ml



Fresh Lime
150/50ml

After Shave Lotion Splash

Refreshes the skin after hard work with shaving Smell clean, rugged and triumphant Old Spice After Shave Lotion Splash helps heal tiny razor cuts and nicks

Scents Available:



Original
150/
100/
50ml



Musk
150/
100/
50ml



Classic
Original
100ml



Classic
Musk
100ml

Shaving Cream

Scents Available:

- Fresh Lime
- Original
- Musk

Fresh Lime
70/30gm



Pocket Deo (17ml/14gm)

NOMAD



LIONPRIDE





World's No.1 Anti dandruff shampoo



CLINICALLY
PROVEN

UPTO 100%
DANDRUFF PROTECTION

SCIENCE OF HOW H&S REMOVES DANDRUFF



PROBLEM

Dandruff is actually caused by a naturally occurring fungus called Malassezia Globossa which reacts with the oil on the scalp to create oleic acid causing irritation and growth of flakes



SYMPTOM

Most common indicators of dandruff are shedding flakes or itchy scalp



SOLUTION

Head & Shoulders contains Zinc pyrithione which is among the most effective ways of dealing with dandruff as backed by research



HOW DOES IT HELP

It heals all types of scalp by removing the dandruff causing germs and relieving it from itch and flakes



World's No. 1 Anti-Dandruff Shampoo
*PSG calculation based on Nielsen sales information July 2019 - June



Leaves your scalp & hair up to 100% dandruff-free



Dermatologically Tested
(Use Every Wash)



Clinically Proven



FOR ALL SCALP TYPES





HEAD & SHOULDERS COOL MENTHOL SHAMPOO

- With a shot of tingly cooling menthol for revitalising freshness
- Leaves hair up to 100% dandruff free*
- Helps relieve dryness, itch and irritation associated with dandruff
- Gentle formula suitable for everyday use

(*visible flakes only, with regular use)

HEAD & SHOULDERS SMOOTH & SILKY SHAMPOO

- 24 hour frizz control for smooth, beautiful-looking hair
- Up to 100% dandruff free*
- Formulated with Head and Shoulders' Fresh Scent Technology featuring enhanced fragrance notes
- Gentle pH balanced formula for everyday use, even on color treated hair

(*visible flakes only, with regular use)



HEAD & SHOULDERS LEMON FRESH SHAMPOO

- Contains infused citrus essences
- Leaves hair up to 100% dandruff free*
- Treats oily hair and oily scalp with a fresh, vibrant fragrance
- Up to 100% dandruff free*
- Formulated with Head & Shoulders' NEW Fresh Scent Technology for an improved in-shower scent experience, leaving your hair feeling light, smelling great

(*visible flakes only, with regular use)



HEAD & SHOULDERS ANTI-HAIRFALL SHAMPOO

- Helps repair damaged hair's smoothness, helps relieve dry scalp, and reduces breakage for up to 10X stronger* hair
- Rich, nourishing shampoo with three conditioning ingredients
- So you get beautiful, up to 100% dandruff free** hair with a style you love

(*strength against damage vs. non-conditioning shampoo).

(**visible flakes only, with regular use)

HEAD & SHOULDERS SILKY BLACK SHAMPOO

- Richly indulgent anti-dandruff shampoo for dry, damaged or frizzy hair
- Moisturises your scalp with regular use, adding silky smooth shine
- Leaves hair up to 100% dandruff free
- Gentle enough for everyday use, even for color or chemically treated hair.

(*visible flakes only, with regular use)



HEAD & SHOULDERS SMOOTH & SILKY

Available in bottle form in 5 unique sizes



HEAD & SHOULDERS COOL MENTHOL

Available in bottle form in 5 unique sizes

HEAD & SHOULDERS ANTI-HAIRFALL

Available in bottle form in 4 unique sizes



HEAD & SHOULDERS SILKY BLACK

Available in bottle form in 4 unique sizes

HEAD & SHOULDERS LEMON FRESH

Available in bottle form in 3 unique sizes



SILKY SMOOTH SHAMPOO + CONDITIONER

- Combines the benefits of an anti-dandruff shampoo and conditioner in one bottle
- Helps soften and restore dry, frizzy hair to hair which feel touchable smooth
- Up to 100 % dandruff free (visible flakes with regular use)
- Gentle enough for everyday use, even for coloured or chemically treated hair

Hair Type: All Hair Types

COOL MENTHOL SHAMPOO + CONDITIONER

- Combines the benefits of an anti-dandruff shampoo and conditioner in one bottle
- Shot of menthol which revitalises you and makes you feel fresh
- Up to 100 % dandruff free (visible flakes with regular use)

Hair Type: All Hair Types



ANTI-HAIRFALL SHAMPOO + CONDITIONER

- Gives up to 100% smoother hair vs non-conditioning shampoos
- Helps in reducing hair fall and breakage and gives up to 10X stronger hair vs non-conditioning shampoos
- Up to 100 % dandruff free (visible flakes with regular use)
- Gentle enough for everyday use

Hair Type: All Hair Types

Head & Shoulders 2in1 Shampoo+Conditioner

HEAD & SHOULDERS 2in1 SMOOTH & SILKY

Available in bottle and sachet form
in 5 unique sizes



HEAD & SHOULDERS 2in1 COOL MENTHOL

Available in bottle and sachet form
in 5 unique sizes

HEAD & SHOULDERS 2in1 ANTI-HAIRFALL

Available in bottle and sachet form
in 5 unique sizes



HEAD & SHOULDERS 2in1 SILKY BLACK

Available in bottle form in 4 unique sizes

ANTI-DANDRUFF SMALL SACHET



5ML BASIC CLEAN 5ML BASIC COOL 5ML BASIC SMOOTH 5ML NEEM

ANTI-DANDRUFF LARGE SACHET



5ML SILKY BLACK



UPTO 100% DANDRUFF FREE*

NOW WITH NEEM



NEW



CLEANS DANDRUFF
CAUSING GERMS^
& PREVENTS
DANDRUFF FROM
COMING BACK



WORLD'S NO.1#
ANTI DANDRUFF
SHAMPOO



UP TO 100%
DANDRUFF
FREE*



WASHES AWAY
DANDRUFF
CAUSING GERMS*

HEAD & SHOULDERS NEEM

- Upto 100% dandruff - free hair with head & Shoulder neem.
- Anti-dandruff shampoo with the benefits of neem
- Cleans and helps protect the scalp
- Prevents dandruff from coming back.



PANTENE

ADVANCED HAIRFALL SOLUTION



**REDUCES HAIRFALL,
IN 14 DAYS**

36



PANTENE *Hairfall Control Range*

- Pantene's Patented Pro-Vitamin Formula
- This all-new Advanced Hairfall Solution significantly reduces hairfall**
- Nourishes hair from root to tip to reduce hair fall in 14 days*
- It gives the freedom to have more open hair days

*hair fall due to breakage

**due to breakage vs. non-conditioning shampoo

PANTENE *Silky Smooth Care*

- It is created with Pantene's Patented Pro-Vitamin Formula
- This Advanced Hairfall Solution gives silky smooth hair and protection from damage
- Hair feels silky smooth and damage free
- Nourishes hair from root to tip to reduce hairfall in 14 days*

*due to breakage vs. non conditioning shampoo



PANTENE *Total Damage Care Range*

- It is created with Pantene's Patented Pro-Vitamin Formula
- It deeply nourishes damaged* hair and repairs dry locks
- Nourishes hair from root to tip to reduce hairfall in 14 days** and give you more open hair days***
- Upto 10x more damage protection**

*surface damage

**due to breakage

***Shampoo and conditioner system vs. non-conditioning shampoo

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PANTENE *Long Black*

- It is created with Pantene's Patented Pro-Vitamin Formula
- Repairs hair damage by moisturizing every hair strand
- Restores hair's true radiance and shine
- Nourishes hair from root to tip to reduce hairfall in 14 days*

*due to breakage

PANTENE *Lively Clean*

- Curated especially with Pantene's Patented Pro-Vitamin Formula
- Gives you bouncy, healthy everyday
- Removes daily impurities to restore hair's freshness
- Thoroughly cleanses dirt and residue from hair



PANTENE HAIR FALL CONTROL

Available in bottle and sachet form in 7 unique sizes



PANTENE SILKY SMOOTH CARE

Available in bottle and sachet form in 7 unique sizes

PANTENE TOTAL DAMAGE CARE

Available in bottle and sachet form in 5 unique sizes



PANTENE LONG BLACK

Available in bottle and sachet form in 5 unique sizes

PANTENE LIVELY CLEAN

Available in bottle and sachet form in 6 unique sizes



PANTENE CONDITIONER

PANTENE HAIR FALL CONTROL

Available in Tube form in 2 unique sizes



PANTENE SILKY SMOOTH CARE

Available in Tube form in 2 unique sizes



PANTENE TOTAL DAMAGE CARE

Available in Tube form in 2 unique sizes

PANTENE 2^{IN}1 SHAMPOO & CONDITIONER IN ONE NO DRYNESS, NO HAIRFALL WORRIES*



PANTENE 2IN1 *Hairfall Control*

- Say no to dryness and hair fall** worries and enjoy more open hair days
- It has more vitamins, more conditioning, more perfume to make hair fall worries a thing of the past
- It contains Pro-Vitamins that helps you achieve maximum benefits
- One bottle to fight hair fall* with less time and less effort
- One wash to get smooth and manageable hair

*hairfall due to breakage
**due to breakage vs. non-conditioning shampoo



Anti Hairfall secret
WITH PRO-VITAMIN

PANTENE 2IN1 *Silky Smooth Care*



Anti Hairfall secret
WITH PRO-VITAMIN

- It allows lackluster tresses to have enough moisture and oil to regain the normal sheen and texture of dry hair
- Infused with Pro-Vitamin, it contains more vitamins, conditioning, and fragrance agents
- One bottle combats hair fall* with less time and less effort
- Get smooth, silky, and manageable hair with just one wash

*hairfall due to breakage
**due to breakage vs. non-conditioning shampoo

PANTENE 2IN1 SHAMPOO + CONDITIONER

PANTENE 2in1 HAIR FALL CONTROL

Available in bottle and sachet form in 4 unique sizes



1L 650ml 360ml 180ml



1L 650ml 360ml 180ml

PANTENE 2in1 SILKY SMOOTH CARE

Available in bottle and sachet form in 4 unique sizes

PANTENE

NOW WITH
BAMBOO

HAIR BENDS MORE,
BREAKS LESS*

VS. NON-CONDITIONING SHAMPOO



650ml

360ml

180ml

PANTENE BAMBOO SHAMPOO

Available in bottle form in 3 unique sizes

PANTENE BAMBOO 3 MINUTE MIRACLE CONDITIONER

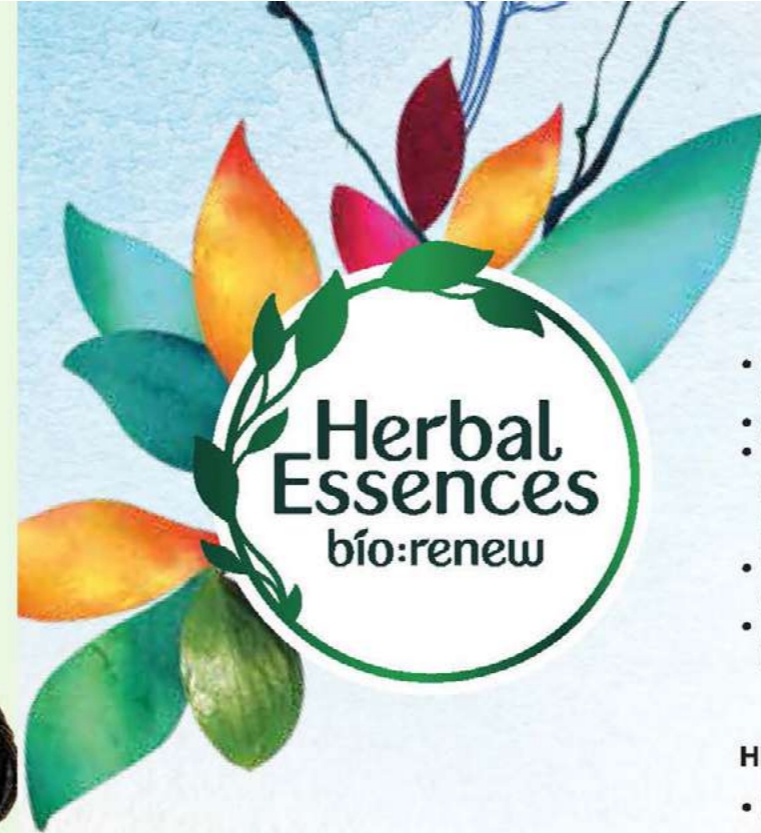
Available in Tube form in 2 unique sizes



200ml

100ml

44



**0% PARABENS
COLORANTS
GLUTEN***

- Natural Shampoo and Conditioner range that solves your hair issues and gives you smooth and soft hair
- Made up of 90% naturally derived ingredients*
- With finest natural ingredients like Argan Oil, Coconut Milk and a blend of natural antioxidants, aloe and sea kelp (a source of essential nutrients) Color-safe, pH-balanced with 0% parabens, gluten and colorants.
- Has real plant extracts verified by Royal Botanicals Garden, Kew London.
- PETA has recognized Herbal Essences as a cruelty free brand

HIGHLIGHTS :

- Recently launched trial sizes starting at MRP 350/- in our best sellers Argan Oil & Strawberry
- Though we have 4 variants, Argan continues to be the top selling variant followed by Sulfate-Free Aloe Collection



HAIR REPAIR & NO-FRIZZ : Herbal Essences Argan Oil of Morocco SHAMPOO & CONDITIONER – 400ML & 240ML

- Argan Oil of Morocco Shampoo repairs damaged hair & works on dry, frizzy hair to leave them smoother and softer
- Made of Real Argan Oil of Morocco, Paraben & Gluten Free for Frizz Free Hair
Crafted with bio:renews blend of essential antioxidants, aloe and sea kelp
- Herbal Essences brings your hair back to life in 21 days
- Certified by Royal Botanical Garden, KEW, London
Argan Oil of Morocco Conditioner repairs damaged hair to leave them smoother and softer

CLEAN white strawberry & sweet mint

SHAMPOO & CONDITIONER - 400 ml & 240ml

- White Strawberry & Sweet Mint Shampoo gently cleanses hair to leave them voluminous and vibrant
- Cleansing Shampoo with Made with Real Strawberries, Paraben, Gluten, Colourants Free.
- Made up of 90% naturally derived ingredients
- Certified by Royal Botanical Garden, KEW, London



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HYDRATE : Herbal Essences Coconut milk SHAMPOO & CONDITIONER – 400ML

- Coconut Milk Shampoo hydrates hair to leave them manageable and less prone to damage and split ends
- Made with Real Coconuts , Paraben, Gluten & Colourants Free
- Crafted with bio:renews blend of essential antioxidants, aloe and sea kelp.
- Herbal Essences brings your hair back to life in 21 days
- Made up of 90% naturally derived ingredients
- Certified by Royal Botanical Garden, KEW, London

Sulfate Free Aloe Bamboo SHAMPOO & CONDITIONER - 400 ml

- Made of Pure Aloe Vera and Sulfate, Paraben, Silicone, Gluten & Colourant –free
- 100% Strengthens, Moisturizes, and Hydrates your hair for Soft & Smooth Hair
- Certified by Royal Botanical Garden, KEW, London



SULPHATE-FREE ALOE COLLECTION
SHAMPOO & CONDITIONER



Electric Toothbrushes

Extended Warranty

on your teeth with
Oral-B Electric

The iO™ Series 8

Sleek, aesthetic, and smart; it's the #FutureOfBrushing. Witness the new iO Series 8 electric toothbrush with revolutionary Magnetic iO™ Technology that gives a dentist-like clean feeling at home.



New Magnetic iO™ technology



Smart Pressure Sensor



Interactive Color Display



A.I. Technology

Other available features:

Magnetic charger with quick 3-hour charge, 2-minute Brushing Timer, Bluetooth® connectivity, and iO Travel Case.





SMARTSERIES 7



**ROUND
BRUSH HEAD**



**2 MIN PRO
TIMER**



**EXTRA
WHITENING MODE**



**Bluetooth®
CONNECTIVITY**



**TRIPLE
PRESSURE CONTROL**

Oral-B
BRAUN



Oral-B PRO 3

The Pro electric toothbrushes provide deep cleaning with 3D technology. It oscillates, rotates and pulsates to remove up to 100% more plaque vs. a manual toothbrush.



Oral-B's Unique Round Head



Built-in Brushing Timer



Pressure Control



30-second Cleaning Buzzer



Long-Lasting Charge

Other available features

Two Brushing Modes:
Daily clean and Gum Care





The Vitality Kids Series

Electric toothbrushes for children that provide a thorough clean with tooth-by-tooth plaque removal. Suitable for ages 3 and over.

Available in Frozen, Spiderman and Star Wars characters.



Small Brush Head



Rechargeable battery



Personalized handle



Soft Bristles



Disney Magic Timer App



The Vitality Series

This electric toothbrush is designed with a unique round brush head that cups each tooth perfectly for better plaque removal and gives you an all round oral care experience everyday.

Vitality 100

2D Cleaning Action



Unique Round Brush Head



Built-in Brushing Timer



Lithium Ion Battery



*vs. a regular manual toothbrush



Oral-B®

BATTERY RUN



**Round
Brush Head**



**2-Minute
Timer**



**Battery
powered
for a better
clean***



**Rotating
Power Head**



**CrissCross
Bristles**



**Sleek Soft
Grip Handle**



DB 400

Oral-B is the world's No.1 brand used by dentists worldwide which brings to you and your family revolutionary brushing solutions with best in class technology to ensure you and your family get healthier and cleaner mouth. Experience a thorough clean like never before with our battery powered cross action toothbrush that provides you with 2 cleaning actions. Its rotating powerhead loosens and whisks away plaque from surfaces, gumline and back teeth. Its power crisscross bristles reach deep between teeth to lift out and sweep away plaque.

DB 5

Oral-B Revolution battery powered brush from Oral-B #1 brand recommended by dentists worldwide.

Oral-B®

Manual toothbrushes

REMOVES UPTO

90% GERMS*

IN HARD TO REACH AREAS

*PLAQUE BACTERIA



4 Families X5 Packs

PORTFOLIO

DEEP CLEAN

BASIC CLEAN

SENSITIVE

KIDS



OB PH GC CLOVE S B2G2
Case Count 36



OB 123 CLOVE B2G1S
Case Count 48



OB 123 NEEM 4 PACK S
Case Count 72



OB PH UT CHARCL B2G1
Case Count 48



OB PH UT CHARCL 1S
Case Count 96

PACK 1



OB PH NEEM MED/SFT B2G2
Case Count 36



OB CAVDEF CHARCL MED/SR4
Case Count 72



OB RS35 NATURAL 3IN1
Case Count 20



OB PH SENS UT B2G1
Case Count 48



OB PH SENS UT 1S
Case Count 96

PACK 2



OB KIDS TOM&JERRY 1S
Case Count 72



OB KIDS TOM&JERRY 2S
Case Count 72



OB PH GC MED B2G2
Case Count 36



OB PH GC MED N
Case Count 96



OB CD BACF S 6S PACK
Case Count 36



OB CDBACF S6+2SW FREE
Case Count 20



OB SENS UT B2G2
Case Count 48



OB SENS UT 6+1
Case Count 20

PACK 3



OB KIDS SFT
Case Count 120



OB KIDS 3S MICKEY
Case Count 48



OB PH BASE MED/SFT B2G2
Case Count 36



OB PH MED N6+1 FREE
Case Count 20



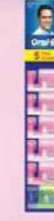
OB 4IN1 NATURAL RS25
Case Count 24



OB WS FRESH NEEM M CS (NSR PACK)
Case Count 1



OB SENS WHITE B2G2
Case Count 48



OB SENS WHITE 5+1PH
Case Count 24

PACK 4



OB KIDS 3S VAL PACK
Case Count 48



OB KIDS 10+2 FREE
Case Count 24



OB CRISS CROSS RS50 6+1M/S
Case Count 20



OB 3IN1 GP CARD 6+6+3
Case Count 24



OB WHLSALE SHINYM/S 11+2 SC
Case Count 24



OB SENS CARE 5S PACK
Case Count 36



OB SENS CARE 6+2 SW
Case Count 20

PACK 5



OB COMPCLN 5+5 KIDS + 2CC
Case Count 24



OB KIDS RS15 10+2
Case Count 20



OB PH GCCLOVE S B2G2

Special Features



Infused with Clove



OB PH NEEM MED/SFT B2G2

Special Features



Infused with Neem

DEEP CLEAN

COMMON FEATURE OF DEEP CLEAN



CrissCross™ Bristles Reach deep between teeth to lift out and sweep away plaque.



Power Tip Bristles For better cleaning in hard to-reach corners



Dual Component Handle with rubberized grip for ergonomic grip



Tongue Cleaner



OB PH GC MED B2G2 OB PH GC MED N

Special Features



Soft Gum Massagers Massages gums to help improve gum health



Indicator Bristles

DEEP CLEAN

COMMON FEATURE OF DEEP CLEAN



CrissCross™ Bristles Reach deep between teeth to lift out and sweep away plaque.



Power Tip Bristles For better cleaning in hard to-reach corners



Dual Component Handle with rubberized grip for ergonomic grip



Tongue Cleaner



OB PH BASE MED/SFT B2G2 OB PH MED N6+1FREE

Special Features



Indicator Bristles

CRISSCROSS



OB CRISS CROSS RS50 6+1M/S

Special Features



Tongue Cleaner



Dual Component Handle with rubberized grip for ergonomic grip

DEEP CLEAN

COMMON FEATURE OF DEEP CLEAN



CrissCross™ Bristles Reach deep between teeth to lift out and sweep away plaque.



Power Tip Bristles For better cleaning in hard to-reach corners



End-Rounded Bristles Gently massages gums. No bleeding.

Special Features



Superior Handle



OB PH BACBLAST B2G1 OB PH BACBLAST SFT

PREMIUM OTHERS

NEEM EXTRACT 1,2,3



OB 123 NEEM 4PACK S



OB 123 CLOVE B2G1S

Special Features



Z-shape bristles Cleans in between teeth

GENTLE CARE CLOVE EXTRACT

BASIC CLEAN

COMMON FEATURE OF BASIC CLEAN



Natural Ingredients



Integrated Tongue Cleaner Cleans tongue and cheek



OB CAVDEFCHARCL MED/Sft4



OB RS35 NATURAL3IN1

Special Features



Z-shape bristles Cleans in between teeth



Cup Shaped Bristles For better reach inside the mouth

NEEM / CLOVE / CHARCOAL



OB WS FRESHNEEM M CS (NSR PACK)



OB 4IN1 NATURAL RS25

BASIC CLEAN



OB CDBACF S 6SPACK



OB CDBACF MED

BASIC CLEAN

COMMON FEATURE OF BASIC CLEAN



Unique Cup Shaped Bristles For better reach inside the mouth



Comfort Grip Economically designed comfort grip



Integrated Tongue Cleaner Cleans tongue and cheek



End-Rounded Bristles Gently massages gums. No bleeding.

Rs25 Naturals
(Commonly sold as OB 4IN1NATURAL)

Rs35 Naturals
(Commonly sold as OB RS35 NATURAL 3IN1)



End-Rounded Bristles Gently massages gums. No bleeding.



Natural Ingredients



Thumb Stop For controlled grip and manoeuvrability



Integrated Tongue Cleaner Cleans tongue and cheek



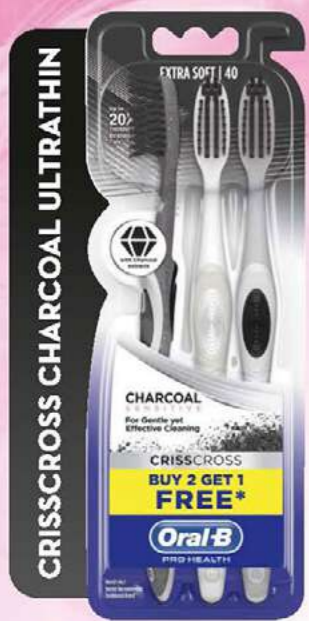
Designer Handle



Premium Trim Pattern



OB CDBACFS 6+2SW FREE



OB PH UT CHARCL B2G1



OB PH UT CHARCL 1s

Special Features



Infused with Charcoal Extract



Ultrathin Bristles
20X thinner bristle tips stay Gentle on Gums



CrissCross™ Bristles
Reach deep between teeth to lift out and sweep away plaque.



OB PH SENS UT B2G1



PH SENS UT 1'S

Special Features



Ultrathin Bristles
20X thinner bristle tips stay Gentle on Gums



CrissCross™ Bristles
Reach deep between teeth to lift out and sweep away plaque.

SENSITIVE

COMMON FEATURE OF SENSITIVE



Extra Soft Bristles



Dual Bristles Type
Center bristles removes surface stains, Outside bristles for sensitive gums.



End-Rounded Bristles
Gently massages gums. No bleeding.



Z-shape bristles
Cleans in between teeth



Integrated Tongue Cleaner
Cleans tongue and cheek



End-Rounded Bristles
Gently massages gums. No bleeding.

OB WHLSALE SHINY M/S 11+2 SC



Z-shape bristles
Cleans in between teeth



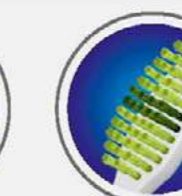
Integrated Tongue Cleaner
Cleans tongue and cheek



End-Rounded Bristles
Gently massages gums. No bleeding.



Superior Handle



Flat Trim



End-Rounded Bristles
Gently massages gums. No bleeding.

OB 3in1 GP CARD 6+6+3

3in1 GP card includes 6 brushes of Shiny Clean, 6 brushes of Fresh Clean and 3 brushes of Cavity Bacteria Fighter

BASIC CLEAN

PRECISION CLEAN



OB SENS UT B2G2



OB SENS UT

Special Features



Ultrathin Bristles

20X thinner bristle tips stay Gentle on Gums



OB SENS UT 6+1

SENSITIVE

COMMON FEATURE OF SENSITIVE



Extra Soft Bristles



Dual Bristles Type
Center bristles remove surface stains, Outside bristles for sensitive gums.



End-Rounded Bristles
Gently massages gums. No bleeding.

PRO CLEAN



OB SENS WHITE B2G2



OB SENS WHITE 5+1PH

EVERYDAY CARE



OB SENS CARE 5s PACK



OB SENS CARE 6+2 SW

SENSITIVE

COMMON FEATURE OF SENSITIVE



Extra Soft Bristles



Dual Bristles Type
Center bristles remove surface stains, Outside bristles for sensitive gums.



End-Rounded Bristles
Gently massages gums. No bleeding.

Special Features



Diamond Head



OB SENS UT HRB B2G1

OB SENS UT HERB

OB SENS UT TULSI B2G1

PRECISION CLEAN WITH TULSI EXTRACT

Special Features



Natural Extract



Ultrathin Bristles
20X thinner bristle tips stay Gentle on Gums

SENSITIVE

COMMON FEATURE OF SENSITIVE



Extra Soft Bristles



Dual Bristles Type
Center bristles removes surface stains, Outside bristles for sensitive gums.



End-Rounded Bristles
Gently massages gums. No bleeding.



SENSITIVE X

SENSITIVE X



X-SHAPED BRISTLES DELIVER SUPERIOR PLAQUE REMOVAL*



4 ACTIVE EDGES FOR A DEEPER REACH, BETTER CLEAN* IN-BETWEEN TEETH



BRILLIANTLY DESIGNED HANDLE FOR SUPERIOR GRIP



OB KIDS 10+2 FREE



OB KIDS 35 VAL PACK



OB KIDS RS15 10+2



OB COMPCLN 5+5 KIDS + 2CC

KIDS

COMMON FEATURE OF KIDS



EXTRA SOFT BRISTLES



Attractive Colours



Kids's Favourite Super Hero Character

Special Features



Z-SHAPE BRISTLES



Special Features

SMALL OVAL HEAD FOR EASY BRUSHING

EASY TO HOLD HANDLE

KIDS

COMMON FEATURE OF KIDS



EXTRA SOFT BRISTLES



Attractive Colours



Kids's Favourite Cartoon Character



Special Features

SMALL OVAL HEAD FOR EASY BRUSHING

Only Air Freshener that doesn't just mask, but truly eliminates odours
 Unique patented molecular technology that traps and neutralizes bad odour molecules



- Specially designed to tackle tough lingering smells
- Leaves home with a serene yet revitalising scent
- Safe & Non-flammable

2X AIR SPRAY 275g

Also Available:
Air Effects Spray in 6 Unique scents



Sandalwood Sweet Berries



Rose & Blossom Exotic Jasmine



Lavender Bouquet Floral Escape



Ambi Pur Moodtherapy Collection



Only product with Adjustable Fragrance
 Spill proof Gel based fragrance
 Fragrances for every room

New AmbiPur Moodtherapy collection AmbiPur Home Gel

1st ever Spill Proof - Gel based Room fragrance for any corner of the house for an always fresh smelling home. It comes with adjustable fragrance levels so you can vary the intensity as per your mood for a perfect Moodtherapy.

The products in the CNE (Continuous Non-Energized) category today are labelled as 'bathroom fresheners' and come in sachets with no fragrance consistency. AmbiPur Home gel is an 'Always On' Fragrance for 'consistent' and 'continuous fragrance'. With the premium packaging you can use it in Bedrooms, Living rooms or bathrooms. It comes in 2 delightful fragrances.

— Available in **3** Fragrances —

Lavender

Lemongrass

Rose



Car Freshener Gel



Your car is your second home. And, an unmistakable sign of a car well maintained is how it smells inside. Say Hello to Ambi Pur Car Fresh- the Gel based car air freshener. The perfectly scented freshener continues to create a relaxing car ambience that puts the occupants of the car at ease thanks to its consistent fragrance release. It's time to **Aromance** your car.

- World's number 1 Car Freshener brand- Ambi Pur- launching its Gel car freshener range
- Spill-proof air freshening gel, that keeps your car fragrant for up to **60** days
- **66%** more product than competition brand that lasts really really long
- Easy to use mechanism that continuously release fragrance
- Elegantly designed to sit on your car dashboard. Can also be put in car cup holder
- Available in three energising aromas that will put you in ease when you're in the driver's seat. From relaxing fragrance of lavender and mystic romanticism of roses to uplifting citrusy goodness- we got you covered.

Available in 3 unique scents



Relaxing Lavender - 75g



Refreshing Lemon - 75g



Romantic Rose - 75g

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Car Air Freshener Starter kit



Exotic Jasmine

- Unique OdourClear technology doesn't just mask, but truly eliminates odours
- Consistent and controllable fragrance release
- Upto 60 days of long lasting fragrance
- Perfectly fits on all AC vents without any scratch

Available in 5 Unique scents

Aqua



Aromatherapy Lavender



Vanilla Bouquet



Sweet Citrus & Zest



Car Refill



Exotic Jasmine



Lavender



Vanilla



Sweet Citrus & Zest



Aqua

- Unique OdourClear technology doesn't just mask, but truly eliminates odours
- Consistent and controllable fragrance release
- Upto 60 days of long lasting fragrance
- Perfectly fits on all AC vents without any scratch

Available in 5 Unique scents

73

OLAY

65 YEARS OF RESEARCH AND PRESTIGE LIKE EXPERIENCE. OLAY REVEALS THE SECRET TO A YOUNGER SKIN AGE.



REGENERIST

It's formula, supercharged with Pentapeptides, firms skin & visibly reduces the look of wrinkles, no drastic measures.



LUMINOUS

Olay's advanced fairness range for pearl-like radiance, fairer skin, and visible dark spots and dark circles reduction.



TOTAL EFFECTS

Fights 7 signs of ageing in 1 pump for women who want to look as young as they feel!



BIOAVAILABLE RANGE

Bioavailable range that penetrates 10 layers deep

74

OLAY

New Bioavailable Range with

99% PURE NIACINAMIDE



99% PURE NIACINAMIDE

CREAM 50G



CLEARER AND MORE EVEN SKIN FROM DAY 1

99% PURE NIACINAMIDE

SERUM 30ML



CLEARER AND MORE EVEN SKIN FROM DAY 1

75

OLAY
LUMINOUS

99%
PURE NIACINAMIDE
HIGHER FORMULA STABILITY
LESS IMPURITIES



YOUR OLAY NIACINAMIDE ROUTINE



STEP 1
LUMINOUS
CLEANSER



STEP 3
NIACINAMIDE
CREAM



STEP 2
NIACINAMIDE
SERUM

OLAY
LUMINOUS



Olay 99% pure Niacinamide Face Serum

- Fights the 7 signs of uneven skin tone
- Bioavailable Range That Penetrates 10 Layers Deep
- Formulated With 99% Pure Niacinamide
- For All Skin Types: Formulated To Suit Normal, Dry, Oily And Combination Skin Types

Olay 99% pure Niacinamide Face Cream

- Fights the 7 signs of uneven skin tone
- Bioavailable Range That Penetrates 10 Layers Deep
- Formulated With 99% Pure Niacinamide
- For All Skin Types: Formulated To Suit Normal, Dry, Oily And Combination Skin Types



Olay Face Wash:
Luminous Brightening Foam Cleanser

- Super charged face wash : daily face wash for even tone and radiant glow
- Daily facewash: can be used in day and at night
- Skin type: oily skin, combination skin, dry skin



OLAY

Wake up to

PLUMPER, YOUNGER LOOKING SKIN WITH RETINOL

POWERFUL SKINCARE THAT GIVES



24-hour
potency



24-hour
hydration



Penetration
10 layers deep



Actives on skin
for 24 hours

FOR ALL SKIN TYPES Normal • Dry • Oily Combination

Discover our latest night serum that combines our proprietary blend of Niacinamide + Retinol complex. You'll see visible improvements in fine lines & wrinkles, smoothness, brightness, firming, dark spots, and pores.

Skin Type: Suitable for all Skin types, Oily, Dry & Combination Wake up to plumper, younger-looking skin with Olay Retinol24! Renew and resurfaces skin as you sleep, with 24-hour hydration

OLAY
RETINOL

BEAUTY SLEEP IN A BOTTLE



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OLAY



BIOAVAILABLE
RETINOL
THAT DEEPLY ABSORBS*

YOUR OLAY RETINOL ROUTINE



STEP 1
LUMINOUS
CLEANSER

STEP 2
RETINOL
SERUM OR CREAM



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OLAY



Olay Regenerist Retinol 24 Serum

- Skin Type: Suitable for all Skin types, Oily, Dry & Combination
- Renews and resurfaces skin as you sleep, with 24-hour hydration
- With bioavailable Retinoid powered by Olay's Niacinamide™
- Suitable for daily use, without the tradeoffs or drying the skin



Olay Regenerist Retinol 24 Cream

- Skin type: suitable for all skin types, oily, dry & combination
- Wake up to plumper, younger-looking skin with Olay Retinol24!
- Renews and resurfaces skin as you sleep, with 24-hour hydration; With bio available retinoid powered by Olay niacinamidetm
- Suitable for daily use, without the tradeoffs or drying the skin



OLAY

NEW GIFT PACKS



Olay Vitamin C Kit For 2x Glow - Serum With Free Cleanser

Get 2x glow from 1st use with Olay's Vitamin C Kit. Suitable for all skin types and free of parabens, sulphates and Petroleum

The set contains:

Olay Vitamin C Super Serum (30ml): This lightweight serum penetrates the surface of your skin to reduce the look of dark spots for an even glow
Olay Luminous Brightening Cleanser (100g): Effectively cleans skin to reveal skin freshness and clarity

Olay Vitamin C Kit For 2x Glow - Moisturiser With Free Cleanser

The set contains:
Olay Luminous Vitamin C Cream With 99% Pure Niacinamide (50gm): This moisturiser penetrates the surface of your skin to reduce the look of dark spots for an even glow
Olay Luminous Brightening Cleanser (100g): Effectively cleans skin to reveal skin freshness and clarity

Get 2x glow from 1st use with Olay's Vitamin C Kit. Suitable for all skin types and free of parabens, sulphates and Petroleum



Olay Hydration Boost Kit For Dewy Glow - Serum With Free Cleanser

Reveal a dewy glow with the power of hyaluronic acid and niacinamide that enables faster absorption and gives you visibly smoother and radiant skin in 28 days. Suitable for all skin types and free of parabens, sulphates and Petroleum

The set contains:

Olay Luminous Niacinamide + Hyaluronic Super Serum (30ml): This lightweight serum penetrates the surface of your skin and intensely hydrates the skin
Olay Luminous Brightening Cleanser (100g): Effectively cleans skin to reveal skin freshness and clarity

OLAY

REGENERIST

UNBEATEN HYDRATION

around the world



Formulated by
OLAY SKIN EXPERTS



Your complete
REGENERIST ROUTINE





Micro-sculpting Cream 50g

- Hydrates to firm and lift
- Regenerates skin's youthful look
- Reduces the appearance of fine lines and wrinkles
- Also available in 10g

Micro-sculpting Night Cream 50g



Day Cream 50g

- Reduces the appearance of lines and wrinkles
- Intensely hydrates with a rich non-greasy feel
- Formulated with amino-peptide + B3 complex



Night Cream 50g

- Reduces the appearance of lines and wrinkles
- Intensely hydrates with a rich non-greasy feel
- Formulated with amino-peptide + B3 complex



Cleanser 100g

- Detoxify and resurface skin at the cellular level
- Regenerate's skin surface at the cellular level
- Deep cleanses, exfoliates to detoxify and conditions



Micro-sculpting Cream serum 50g

- Reduces the appearance of lines and wrinkles
- Renews skin's outer layer one cell at a time
- Hydrates for firmer, visibly lifted skin



Face Serum 50ml

- Reduces the appearance of lines and wrinkles
- Hydrates for firmer, visibly lifted skin



Micro-sculpting Cream With SPF 30 50g

Regenerates skin's youthful look



Whip Day Cream UV SPF 30 50g

• Also available in 10g

Fights
7 SIGNS OF AGEING
REVIVES • DEFENDS • NOURISHES



7 Smooths
Evens Tone
Brightens
Refines Pores
Targets Age Spots
Restores Firmness
Moisturizes

FOR ALL SKIN TYPES
Normal • Dry • Combination • Oily

THE SCIENCE OF TOTAL EFFECTS



99% Niacinamide
Boosts skin cell turnover
& retains moisture



Vitamin C & E
Clears skins; fights against
free radicals of environment



Green Tea
Protects skin cells
against damage

Your complete TOTAL EFFECTS ROUTINE

1. CLEANSE

Cream Cleanser



2. TREAT

Anti-Ageing Smoothing Serum



3. MOISTURIZE AM ☀️

Anti-Ageing Day Cream SPF 15



4. MOISTURIZE PM 🌙

Anti-Ageing Night Firming
Moisturizing Cream



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Normal Day SPF15 Cream 50g

- Helps fight the 7 signs of skin ageing to give visibly younger looking skin
- Balances and evens out the skin tone
- Reduces dullness and gives skin a healthy glow
- Reduces the appearance of fine lines and wrinkles
- Also available in 20g, 12g & 8g



Normal Day Cream 50g

- Visibly reduces dark spots
- Gives firm-looking skin
- Radiant, glowing skin
- Visibly reduces lines & wrinkles
- Gives soft & smooth skin
- Gives even skin tone
- Visibly reduces pore size
- Also available in 20g



Night Firming Cream 50g

- Dermatologically tested non comedogenic
- Oil free and fast absorbing
- Suitable for all skin types
- Also available in 20g



Cleanser 100g

- Washes away impurities for fresher and younger looking skin
- Works gently on your skin to remove dirt, make up and excess oil
- Doesn't over-dry the skin



Daily Serum 50ml

- Younger, healthier looking skin with 7 skin benefits in one serum
- Instant smoothing technology leaves the skin feeling silky and smooth
- Fast-Absorbing
- Non-Greasy formula



Gentle SPF 15 Day Cream 50ml

- Skin Type: For Normal Skin
- Application Area: Face and Neck
- Usage: Apply liberally to cleansed face and neck twice a day.



Touch Of Foundation Day Cream SPF15 50g

- Has a touch of foundation to balance and give you an even skin tone
- Provides nourishing skin moisturization to reduce skin dryness
- Skin Type: Suitable For All Skin Types
- Application Area: Face and Neck



Lightweight Anti Ageing Cream SPF 15 50g

- Specially formulated to help fight the 7 signs of skin ageing
- Suitable for normal to combination skin
- Also available In 20g



Whipe UV SPF 30 50g

- Anti-ageing moisturizer fights 7 signs of ageing in 1 easy step for youthful healthier looking skin
- Uniquely whipped to provide with moisturization with quick absorption and anti-ageing ingredients penetration to skin's surface layers

87

OLAY

REDUCES THE LOOK OF DARK SPOTS

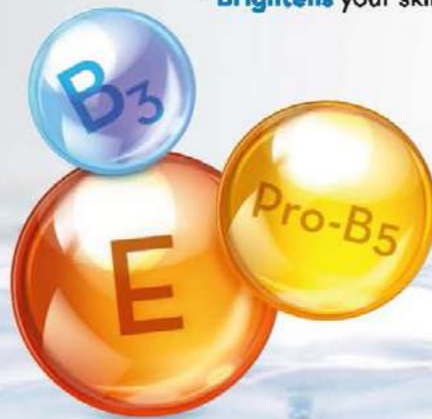


NATURAL AURA BRIGHTENING CREAM



CONTAINS TRIPLE VITAMIN BLEND

- Helps **Lighten** skin tone.
- **Brightens** skin tone.
- **Moisturizes & smoothes** skin
- Keeps skin well **moisturized**.
- Has **SPF24** to give complete sun protection.
- Reduces **Dark spots & pigmentation**.
- **Brightens** your skin for a healthy glow.



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REGIMEN STEP



Step 1
**Natural Aura
Day Cream**

Step 1
**Natural Aura
Night Cream**

HOW TO USE



Apply on
face & neck,
massage evenly
in upward
motion

SUITABLE FOR ALL SKIN TYPE



Dry

Combination

Oily

89



OLAY whips



NEW
WITH
SPF 30

*Powerful skincare
Light as air*

Active Rush Technology™ A UNIQUE TEXTURE WITH POWERFUL INGREDIENTS

REGENERIST
Effective Firming, Plump smooth skin



TOTAL EFFECTS
7-in-1 skin benefits for younger looking skin



LUMINOUS
Lasting Radiance without shine



RG Whip Day Cream UV SPF 30, 50 g

- Firm and plump skin with reduced look of fine lines
- Uniquely whipped to provide with moisturization with quick absorption and weightless feel
- Advanced amino peptide complex II, helps reduce the appearance of wrinkles and firm lines
- Active hydration to help improve skin firmness for a lifted look
- Irresistibly soft on skin with a smooth, matte finish All day
- Solar sheer technology giving broad spectrum SPF 30 UVA/UVB protection
- **Also available in 10g**

TE Whip UV SPF 30, 50 g

- Anti-ageing moisturizer fights 7 signs of ageing in 1 easy step for youthful healthier looking skin
- Uniquely whipped to provide with moisturization with quick absorption and anti-ageing ingredients penetration to skin's surface layers
- Formula with vitamin C complex, vitamin C & green tea extract, exfoliates to enhance skin's surface natural self-renewal process for healthier looking skin
- Visibly smoothens fine lines and wrinkles
- Solar sheer technology giving broad spectrum SPF 30 UVA/UVB protection



WR Whip Day Cream UV SPF 30, 50 g

- Tone evening moisturizer to regenerate skin's surface & help re-capture healthy looking, youthful radiance
- Uniquely whipped to provide with moisturization with quick absorption and effective delivery of tone correcting ingredients on skin's surface layers
- Advanced formula with pearl optics technology to visibly reduce/fade the look of dark spots over time
- Actively hydrates, control shines and gives matte finish even after 8 hours
- Leaves skin feeling soft/smooth and primes for all day makeup
- Solar sheer technology giving broad spectrum SPF 30 UVA/UVB protection
- **Also available in 10g**



OLAY

NEW

COLLAGEN peptide 24

PLUMP & BOUNCY SKIN ALL DAY LONG



- SKIN TYPE: SUITABLE FOR ALL SKIN TYPES, OILY, DRY & COMBINATION
- PLUMPING AND HYDRATING MOISTURISER WITH COLLAGEN PEPTIDES
- FORMULATED WITH INGREDIENTS LIKE COLLAGEN PEPTIDE AND NIACINAMIDE
- LIGHTWEIGHT FORMULA ABSORBS QUICKLY, GIVING YOU 24 HOURS OF HYDRATION
- DEEPLY PENETRATES THE SKIN TO IMPROVE SKIN RESILIENCE AND HYDRATES FOR PLUMPING AND BOUNCY LOOKING SKIN ALL DAY LONG



3 Eye Cream
Apply around eye area - under eyes, outer corner, eyelids.



2 Moisturizer
Use morning & night. 92



1 SERUM
Use morning & night.

OLAY

HOT NEW

HA

B3



Super **REGULAR SERUM**
Hyaluronic Acid
2X GLOW FROM 1ST USE

PENETRATES 10 LAYERS DEEP 2X FASTER

LIGHTWEIGHT FORMULA POWERED BY NIACINAMIDE &

Hyaluronic Acid

PROVEN EFFICACY

- 1.6X INSTANT HYDRATION
- 54% HYDRATION IN 28 DAYS
- 2X MORE EFFECTIVE NIACINAMIDE
- 70% MORE ABSORPTION



OLAY

**PENETRATES 10 LAYERS DEEP
2X FASTER**

LIGHTWEIGHT FORMULA POWERED BY NIACINAMIDE &

Cica

PROVEN EFFICACY

- 11% IMPROVEMENT IN SKIN EVENNESS IN 28 DAYS
- 87% CONSUMERS NOTICE SOOTHING FEELING ON SKIN
- 2X TONE EVENNESS
- 2X MORE EFFECTIVE NIACINAMIDE



**PENETRATES 10 LAYERS DEEP
2X FASTER**

LIGHTWEIGHT FORMULA POWERED BY NIACINAMIDE &

VITAMIN C

PROVEN EFFICACY

- 1.6X SPOT REDUCTION
- 2X MORE EFFECTIVE NIACINAMIDE
- 70% MORE ABSORPTION
- 28% MORE RADIANCE IN 28 DAYS





whisper
hygiene + comfort

OUR NO. 1 HYGIENE with **comfort**

Whisper Hygiene + Comfort

- Nearly 40% longer for long lasting protection
- 3 smart layers that gives you our No.1 hygienic protection
- Hygiene + Comfort even on heavy flow days
- Locks wetness and odour deep within so you stay hygienic

Available in:

XL

8s 15s 30s

XL+

7s 15s 30s 44s 45s 50s 60s

whisper[®]



Whisper Skin Love Soft

- DermaSoft Layer that is super soft on intimate skin
- Up to 100% leak protection*
- Designed to give Skin Loving Softness!
- Captures period odour
- Comes in longer lengths for better coverage

Available in:



6s 15s 30s 44s



6s 15s 30s 45s 50s

New
whisper
Period panty



whisper
 UP TO
0% LEAKS
all night long



- Whisper Bindazz Nights and Koala Soft gives you up to 0% leaks all night so that you sleep worry free
- Whisper Bindazz Nights and Koala Soft are wider, 75% longer and gives up to 3X more coverage for nighttime
- Whisper period Panty gives you 360- degree leakage protection so that you sleep worry free all night long

Available In:

whisper
 bindazzZZ nights

XXXL+		XXL+		XL+					
4s	10s	6s	16s	7s	15s	30s	40s	44s	45s

whisper
 bindazzZZ nights Koala soft

XXXL+		XXL+	
4s	8s	5s	10s

*based on P&G technical data, ^vs choice regular 230mm

whisper
 choice



Choice Ultra XL / Choice Nights XXL / Choice XL / Choice Regular

- Up to 100% Stain Protection*
- Long Lasting protection
- Large wings for ultimate fit to body
- Stays in place and locks liquid
- Longer lengths available to give better coverage
- Choice Ultra is super thin and comes with liquid lock magic gel

Available in:

Choice Ultra XL

40s	22s	16s	6s
-----	-----	-----	----

Choice Nights XXL

18s	6s
-----	----

Choice XL

36s	18s	6s
-----	-----	----

Choice Regular

20s	6s
-----	----

whisper
daily liners

Freshness
ALL DAY, EVERYDAY



FOR NON-PERIOD DAYS & SPOTTING

- Fresh scent for all day freshness
- Comfortable design that absorbs well
- Dermatologically approved that eliminates odor

Available in:

20s

40s



Maxi Night

Maxi Fit

- Super fit cushion fits to the body and absorbs at the centre
- Extra long length and wider back for extra protection against front and back leaks
- Dri Weave top-sheet keeps feeling clean and dry throughout the period

Available in:

15s

7s

15s

8s

15s

8s

Night XL Wings

Wings

Reguler



Early signs of cough & cold?

Try Steam Inhalation!

- Relieves: Cough
- Nasal congestion
- Body ache
- Headache
- Muscle stiffness

Suitable for adults and children above 2 years old



BABYRUB

- Composed of Aloe Vera, Coconut Oil, White Soft Paraffin and fragrances of Lavender & Rosemary
- Helps soothe, moisturize and relax baby
- Specially formulated for babies 3 months and above
- Apply on chest, neck, back and soles of feet for moisturizing and soothing baby care

Also available in 25ml



100



XTRA STRONG

Vicks VapoRub Xtra Strong has 2X natural ingredients like Eucalyptus Oil, Menthol and Camphor and provides effective relief from toughest cough and cold symptoms including headache as well. It provides cooling on the inside and warming on the outside. It can be used by adults and kids above 6 years old as a rub to get cough and cold relief.



101

Roll-On Inhaler



2-in1 Relief

New VICKS Roll on-Inhaler - Two products. One cool design. It comes with a Roll-on - an ointment to help relieve disturbing headache due to colds. And on the other side is your favorite Inhaler, to help relieve blocked nose problems. Comes too with a key chain so you can bring it with you, whenever you need immediate relief! Vicks Roll-On Inhaler provides convenient 2-in-1 relief from Headache & fast Blocked Nose relief anytime, anywhere!



Roll-on for Headache Relief



Inhaler for Blocked Nose Relief



INHALER KEY CHAIN

- Gives Instant Relief from Blocked Nose
- Just one sniff can soothe clogged nose
- Comes with a key chain for convenience

Warnings :
For 6 years & above. FOR EXTERNAL USE ONLY. Consult a doctor before use if pregnant/breastfeeding. Avoid contact with eyes, don't use on broken skin.



Vicks is India's No.1 Cough & Cold Brand. It created the cough & cold Over-the-Counter (OTC) category in India way back in 1952 and has led the category till date. Vicks has been rated as the #1 cough & cold brand trusted by doctors. The Vicks legacy is about more than just cold and flu medicine. It's about giving families the opportunity to continue life—even on sick days.



NEW ACTION 500 ADVANCED

A single tablet for effective relief from multiple symptoms of cold like-

- Blocked nose ·Headache ·Body aches
- Dry cough ·Runny nose ·Sneezing ·Sore throat pain



Finding it difficult to express yourself because of sore throat, blocked nose and cough?

New Vicks 3-in-1 lozenges relieve not just khich-khich, but also blocked nose and cough! Grab a box pack today and let your voice be heard loud and clear!

Vicks 3-in-1 works in three ways to provide you easy relief and help you back in top form:

- Soothes Sore Throat - Once dissolved in your mouth, provides throat soothing effect to relieve sore throat.
- Relieves Cough - Specially formulated with Menthol, Liquorice (Mulethi), Ginger and Indian Gooseberry (Amla) to provide relief from cough
- Clears Blocked Nose - Provides cooling effect for blocked nose relief through vaporized Menthol.

Use as directed. If symptoms persist, consult a doctor



1300S | 490S | 280S | 190S

VICKS COUGH DROPS

- Ayurvedic cough suppressant
- Stops dry cough due to minor throat irritation
- Everyone's top tasty choice since 50+ years
- Now available in 3 flavors: Menthol, Ginger and Honey.



VCD BAGS GINGER



VCD BAGS MENTHOL

**DO YOU FACE SLEEPLESS NIGHTS?
4-5 TIMES EVERY MONTH**

 **TROUBLE FALLING ASLEEP**

 **WAKE UP MULTIPLE TIMES**



It's not you.
It's the lack of adequate **MELATONIN** in body
It is a **NATURAL** substance that can be supplemented

INTRODUCING

 **ZzzQuil™**
NATURA™

NATURALLY HELPS YOU FALL ASLEEP FAST



**NON-HABIT
FORMING**



104

**FALL ASLEEP FAST,
WAKE UP REFRESHED**



INGREDIENTS



MELATONIN helps
**FALL ASLEEP
FAST NATURALLY**



Vitamin B6 helps
WAKE UP REFRESHED



Blended with Natural
**CHAMOMILE
AND LAVENDER**

HOW TO USE



**TAKE 1 GUMMY 30 MINUTES
BEFORE BEDTIME AT NIGHT**

RECOMMENDED FOR



People who have
**TROUBLE FALLING
ASLEEP OR
STYING ASLEEP**



People who work in
shift, have jet lags or
**NEED TO ADJUST
SLEEP CYCLE**



People with
**SIGNS OF
TIREDNESS**

105

NEW

ARIEL

REMOVES 100 TOUGH STAINS IN 1 WASH*

*Basic lab tests with select stains on polyester

FULLY AUTOMATIC ARIEL MATIC LIQUID

4L 3L 2.5L 2L 1L ₹10 ₹10 1L 2L 2.5L 3L 4L

BENEFITS



Removes 100 tough stains like Haldi



Dissolves Faster



Fresh Fragrance



Protects Colours



Leaves no residue

DOSAGE INSTRUCTIONS

FOR NORMAL LOAD



FOR HEAVY LOAD



NO.1 ARIEL WORLD'S NO.1 BRAND RECOMMENDED BY WASHING MACHINE MAKERS*

*More leading washing machine makers recommended Ariel than any other brand globally

FULLY AUTOMATIC ARIEL MATIC POWDER

5+3kg 4+2kg 3+1kg 2kg 1kg 500g

BENEFITS



Removes 100 tough stains like Haldi



2 week Long lasting Fragrance

DOSAGE



NORMAL 1 SCOOP



HEAVY OR VERY DIRTY 1 & 1/2 SCOOP

NO.1 ARIEL WORLD'S NO.1 BRAND RECOMMENDED BY WASHING MACHINE MAKERS*

*More leading washing machine makers recommended Ariel than any other brand globally

SEMI AUTO & HAND WASH ARIEL COMPLETE

4kg 2+1kg 1.5kg 700g

BENEFITS



Removes 100 tough stains like Haldi

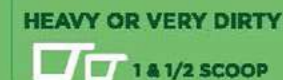


2 week Long lasting Fragrance

DOSAGE



NORMAL 1 SCOOP



HEAVY OR VERY DIRTY 1 & 1/2 SCOOP

HAND WASH ARIEL PERFECT WASH

1kg 500g ₹10 ₹3

BENEFITS



Removes tough stains



Designed for Handwash

DOSAGE



2 SCOOP

NEW & IMPROVED TIDE WITH DOUBLE POWER

- New & Improved Tide Plus Double Power has stain magnets which go deep inside the fabric to remove the toughest of stains to give you stainless whites.
- The improved formulation and enzyme system is specially designed to beat tough kitchen stains and give outstanding whiteness.
- Tide Plus Double Power is available in a range of amazing, iconic fragrances - Jasmine&Rose and Lemon&Mint.
- Tide Plus Double Power is suitable for both whites and coloured clothes. Tide Plus Double Power is suitable for handwash and semi-auto washing machines.



*Based on lab tests done on select stains ** Creative visualisation of cleaning benefit

TIDE DOUBLE POWER PRODUCTS RANGE



Also available in Lemon & Mint Variant

BENEFITS



DOSAGE INSTRUCTIONS



*Based on lab tests done on select stains ** Creative visualisation of cleaning benefit

TIDE MATIC POWDER

TIDE MATIC LIQUID



USAGE INSTRUCTIONS



BENEFITS



USAGE INSTRUCTIONS



NEW



* Based on lab tests done on select stains * Creative visualization of cleaning benefit



ECONOMY PACK

SKU	NB	S	M	L	XL
	24	21	16	13	11

Pampers Premium care Pants

- New pampers premium pants with new, improved cotton like softness
- Lotion with aloe vera to protect the baby's delicate skin
- 3 Air channels which help the baby's skin breathe
- Wetness indicator which turns from yellow to blue when it may be time to change
- Unique disposal tape which helps fold and seal the diaper
- No.1 Choice of doctors for diapers



JUMBO PACK

SKU	NB	S	M	L	XL
	42	36	30	26	22



SUPER JUMBO PACK

SKU	NB	S	M	L	XL	XXL
	70	70	54	44	36	30

Baby diapers as a category is exploding in India and being the biggest brand, Pampers is playing an extremely active role in growing the category. At the core, Pampers believes in ensuring happy and healthy development of every baby. Pampers keeps inventing cutting edge technologies to improve quality and performance of its diapers and has brought multiple NEW revolutionary products to Indian market like 3 extra absorb channels and extremely soft Premium pants with disposal tape and wetness indicator.



SUPER JUMBO PACK

SKU	NB	S	M	L	XL	XXL	XXXL
	86	86	76	64	56	42	23



JUMBO PACK

SKU	NB	S	M	L	XL	XXL
	66	56	50	42	34	28

Pampers New Baby Dry Pants

- Pampers baby-dry pants style diapers are the only pants in India with new air channels providing your baby a new type of dryness overnight, breathable dryness
- Magic gel that locks wetness away for up to 12 hours of dryness
- The new and improved product design enables a comfortable fit, closer to the baby's body
- Flexible waist band that adapts to baby's movements for a comfortable fit
- Baby lotion with aloe vera helps protect the baby's delicate skin from diaper rash and irritation
- A top layer with cotton like soft material, for a comfortable night's sleep
- Fun exterior graphics; fun designs and characters to enjoy with the baby



VALUE PACK

SKU	NB	S	M	L	XL	XXL
	34	32	26	23	20	16



REGULAR PACK

SKU	NB	S	M	L	XL
	8	7	6	5	7



ECONOMY PACK

SKU	NB	S	M	L	XXL
	17	15	12	10	9

Also Available in Gift Packs



GILLETTE FUSION PREMIUM GIFT PACK *The Grooming Kit*

GILLETTE FUSION PREMIUM GIFT SET FOR MEN
1 GILLETTE FUSION MANUAL HANDLE,
4 GILLETTE FUSION CARTRIDGES,
1 TRAVEL CASE

MRP ₹ 1499

Mach3 Gift Pack GILLETTE FUSION SMALL GIFT PACK

The Grooming Kit

1 N RAZOR
2 N CARTRIDGES
1 N TRAVEL CASE

MRP ₹ 899



Also Available in Gift Packs



Mach3 R+4s Promo
1 Razor +4s Carts

MRP ₹ 699

Mach3 Bold Razor
Expertly Weighted,
Heaviest Black Matte Finish Handle

MRP ₹ 599





GILLETTE GUARD GIFT PACK

The Grooming Kit

Gillette Guard 5 in 1 Shaving Kit with a Travel Pouch,
1 Razor, 6 blades, 1 Shaving Cream,
1 Shaving brush
Combo Grooming Kit | Gift Set for Men

MRP ₹ 699

Also Available in Gift Packs



Fusion ProGlide Styler
3-in-1 Men's Body Groomer
with Beard Trimmer

MRP ₹ 1840

GILLETTE MACH3 GIFT PACK

The Grooming Kit

1 MACH3 RAZOR
+ 1 MACH3 CART 2's
+ 1 REGULAR FOAM 50GM
+ 1 HYGIENE CAP

MRP ₹ 499



Fusion Gift Pack with Travel Case

Fusion Razor + 4s Carts +
Travel Case with Magnetic Cap

MRP ₹ 1350



Also Available in Gift Packs



**Proglide
Customized iRazor**
Proglide Customized
Razor Handle + 1s Cart

MRP ₹ 799

King C Gillette Gift Pack

Beard & Face Wash
+ Soft Beard Balm
+ Beard Comb
+ Stylish Necessaire Toiletry Bag



MRP ₹ 1999

Also Available in Gift Packs



KING C Gillette Trimmer

MRP ₹ 3000

Mach3 Bold Gift Pack

Bold Razor +
1's Cartridge +
Shaving Gel +
Magnetic Stand



MRP ₹ 1199

Also Available in Gift Packs



**Gillette Labs Heated
Razor Starter Kit**

1 Razor
+ 2 Cartridges
+ 1 Charger

MRP ₹ 14999

Also Available in Gift Packs



**OLAY REGENERIST
SKIN CARE GIFT PACK**

RG MS Day 50 GM
+ RET Serum 30 ML

MRP ₹ 3698

**OLAY TOTAL EFFECTS
MINI ULTIMATE SKIN
CARE GIFT PACK**

TE Day Gm50
+ Mini RG MS 10GM

MRP ₹ 1348



Also Available in Gift Packs



OLAY TOTAL EFFECTS GIFT PACK

TE NRM UV Cream 50GM
+ TE Cleanser 100 GM

MRP ₹ 1248

**OLAY TOTAL EFFECTS
SLAY ALL DAY PACK DAY 50 GM
+ NIGHT CREAM 50 GM**

MRP ₹ 1898



Also Available in Gift Packs



OLAY REGENERIST GIFT PACK

RG MS Day Cream 50 GM
+ RG Cleanser 100 GM

MRP ₹ 2198

**Olay Vitamin C Kit For 2x Glow -
Serum With Free Cleanser**
Serum 30ml &
+ Foaming Cleanser 100g

MRP ₹ 999



Also Available in Gift Packs



**Olay Vitamin C Kit For 2x Glow -
Moisturiser With Free Cleanser**
Moisturizer 50g &
+ Foaming Cleanser 100g

MRP ₹ 999

**Olay Vitamin C Kit For 2x Glow -
Serum With Free Cleanser**
Serum 30ml &
+ Brightening Cleanser 100g

MRP ₹ 999



Also Available in Gift Packs



Oral-B Pro 3 Power Brush
Electric Rechargeable Brush

MRP ₹ 4199

Oral-B Pro 600 Power Brush
Electric Rechargeable Brush

MRP ₹ 3199



Oral-B Vitality
Electric Rechargeable Brush

MRP ₹ 1599

Also Available in Gift Packs



Oral-B POC KIDS STARWARS
Kids Starwars Electric Rechargeable Brush

MRP ₹ 1599



Oral-B POC KIDS FROZEN
Kids Frozen Electric Rechargeable Brush

MRP ₹ 1599



Oral-B POC KIDS SPIDERMAN
Kids Spiderman Electric Rechargeable Brush

MRP ₹ 1599



PPPL CORPORATE OFFICE & BRANCHES

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BRANCHES

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Ahmedabad,
Chennai, Bangalore, Hyderabad,
Kolkata.

Please Contact



B2B
PRODUCT PORTFOLIO